



# Invest In

## The Town of Athabasca



The Town of Athabasca is a member of Alberta HUB, the regional economic development alliance of Northeast Alberta, which is the northern region of the Eastern Alberta Trade Corridor.



### ABOUT THE TOWN OF ATHABASCA

Located just over 90 minutes north of downtown Edmonton in a mixed landscape of boreal forest, lakes, and farms, the Town of Athabasca thrives on the strength of the region's agriculture, forestry, and natural gas sectors. The Town is also an affordable residential option for many who commute to the oil sands. Industry is attracted to the Town by affordable land values, transportation access, and a stable labour force. Opportunities exist in the areas of wood products manufacturing, oil and gas services, agricultural processing, resource extraction, recreation industry and industrial/commercial and residential development.

The Town is home to Athabasca University – Canada's leading online university with a \$30 million injection to the local economy annually.

### Community Snapshot

Population	2,759 (2021)
Value of all Regional Building Permits	\$149,100,000 (2021)
Non-Residential Mill Rate	17.7022 (2023)
Value of Major Projects in the Region	\$149,100,000 (2021)

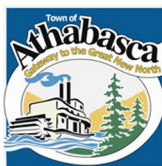
Source: Statistics Canada Census and Alberta Regional Dashboard



Alberta HUB is a Proud Partner of the  
Eastern Alberta Trade Corridor (EATC)  
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## Invest in The Town of Athabasca

### OUR TOP INDUSTRIES



Forestry

#### Forestry

Alberta-Pacific Forest Industries Inc. (Al-Pac) is Canada's newest and North-America's largest, single-line bleached kraft pulp mill. It is located 30 minutes north of Boyle and 35 minutes northeast of Athabasca. Those looking to leverage local workforce talent and northern Alberta's wood fiber resource can develop a niche, small scale, and high value output operation. This could range from a hobby craft to an industrial production.



Oil & Gas

#### Oil & Gas

The Athabasca Region is a service hub for the Athabasca Oil Sands, the Peace River Oil Sands, and the Cold Lake Oil Sands. Natural gas infrastructure is also in the region. Investment opportunities include highway commercial enterprises, oilfield services, freight trucking, management consulting, machinery & equipment repairs, metal fabrication and logistical/ warehousing support enterprises.



Agriculture

#### Agriculture

The County has 673 farms and one million acres of land (2021) that produces a wide variety of outputs and has potential to be processed locally in a lowcost business environment. The agricultural land is less than two-hours from the Edmonton CMA consumer and distribution network. Leading product outputs include beef, equine, poultry/eggs, wheat, canola, barley, peas, flax, oats, and specialty crops.



Education & Research

#### Education

Post-secondary institutions like Athabasca University provide opportunities to many who wish to further their education. The University is the largest employer in the Town of Athabasca, with the employees contributing an estimated \$30 million to the local economy annually. Northern Lakes College also has a local campus, which offers popular programs in administration, trades, and human services along with continuing education and corporate training courses. There are also vocational and adult learning programs offered in the Town.

### COMMUNITY STATISTICS

#### Demographics

	2021 Totals*	2021 %*
Population	2,759	
Median age of the population	42.8	
Total number of census families in private households	720	
Total number of private households by tenure	1,155	
Owner	670	58.01%
Renter	485	49.99%
Average value of dwellings (\$)	\$289,000	
Average income \$	\$60,500	
Average household total income \$	\$102,600	

#### Labour Force

In the labour force	1,285	63.30%
Participation rate	63.30%	63.30%
Unemployment rate	8.20%	8.20%
Management occupations	15	0.74%
Business, finance and administration occupations	170	8.40%
Natural and applied sciences and related occupations	95	4.69%
Health occupations	100	4.94%
Occupations in education, law and social, community and government services	140	6.91%
Occupations in art, culture, recreation and sport	35	1.73%
Sales and service occupations	400	19.75%
Trades, transport and equipment operators and related occupations	190	9.38%
Natural resources, agriculture and related production occupations	45	2.22%
Occupations in manufacturing and utilities	70	3.46%

#### Education

High school diploma or equivalent	615	30.37%
Postsecondary certificate, diploma or degree	1,055	52.10%
Apprenticeship or trades certificate or diploma	245	12.10%
College, CEGEP or other non-university certificate or diploma	365	18.02%
University certificate or diploma below bachelor level	50	2.47%
University certificate, diploma or degree at bachelor level or above	15	0.74%

\*Source: 2021 Statistics Canada Census

### SITE SELECTOR INFORMATION

Electrical Provider(s)	Fortis Alberta, ENMAX Energy Corporation
Electrical Capacity	fortisalberta.com (780-310-9473), enmax.com (780-310-2010)
Natural Gas Provider(s)	Apex Utilities, Just Energy, Utilities Consumer Advocate
Natural Gas Capacity	apexutilities.ca, 1-866-222-2067
Water Capacity	Aspen Regional Water Services Commission: 780-675-3375
Waste/Sewage Capacity	Town of Athabasca and Athabasca County
Broadband Provider(s)	MCSNet, Xplore, Shaw, Telus, Starlink
Broadband Capacity	Up: To 15 Mb/s; Down: To 38.9 Mb/s



#### Contact Us

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#### Alberta HUB



[www.albertahub.com](http://www.albertahub.com)