



Invest In Athabasca County



Athabasca County is a member of Alberta HUB, the regional economic development alliance of Northeast Alberta, which is the northern region of the Eastern Alberta Trade Corridor.



ABOUT ATHABASCA COUNTY

With low business costs, average non-residential taxes, and competitive non-residential land pricing, the Athabasca Region is a great place for future industry opportunities. Ongoing partnerships between local governments, businesses, industries, and educational institutions provide all the pieces to the development puzzle. While already well-positioned, the Athabasca Region boasts a diverse economy of agricultural production, forestry, oil & gas, sand & gravel, peat moss harvesting, transportation & logistics, and tourism. Those well-established resources, topped off with the educational institutions of Northern Lakes College, Portage College, and Athabasca University, means the region is ready to become yet another piston in the economic engine driving the country forward.

Community Snapshot

Population (County)	6,959 (2021)
Value of all Regional Building Permits	\$149,100,000 (2021)
Non-Residential Mill Rate	20.571 (2023)
Value of Major Projects in the Region	\$2,965,200,000 (2021)

Source: Statistics Canada Census and Alberta Regional Dashboard



Alberta HUB is a Proud Partner of the
Eastern Alberta Trade Corridor (EATC)
www.albertahub.com



www.easternalbertatradecorridor.com



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OUR TOP INDUSTRIES



Forestry

Alberta-Pacific Forest Industries Inc. (Al-Pac) is Canada's newest and North-America's largest, single-line bleached kraft pulp mill. It is located 30 minutes north of Boyle and 35 minutes northeast of Athabasca. Those looking to leverage local workforce talent and northern Alberta's wood fiber resource can develop a niche, small scale, and high value output operation. This could range from a hobby craft to an industrial production.



Oil & Gas

The Athabasca Region is a service hub for the Athabasca Oil Sands, the Peace River Oil Sands, and the Cold Lake Oil Sands. Natural gas infrastructure is also in the region. Investment opportunities include highway commercial enterprises, oilfield services, freight trucking, management consulting, machinery & equipment repairs, metal fabrication and logistical/ warehousing support enterprises.



Agriculture

The County has 673 farms and one million acres of land (2021) that produces a wide variety of outputs and has potential to be processed locally in a low-cost business environment. The agricultural land is less than two-hours from the Edmonton CMA consumer and distribution network. Leading product outputs include beef, equine, poultry/eggs, wheat, canola, barley, peas, flax, oats, and specialty crops.



Tourism

Tourism is a feature of the region's economy, driven by the presence of numerous lakes, rivers, trails, and vast open spaces offering natural beauty without the crowds. Investment opportunities exist for independent entrepreneurs and recreational property owners looking to develop businesses around this sector. The many trails and endless opportunities to adventure into the outdoors makes the Athabasca Region a great place to start a new tourism venture.

COMMUNITY STATISTICS

Demographics

	2021 Totals*	2021 %*
Population	6,959	
Median age of the population	47.6	
Total number of census families in private households	2,120	
Total number of private households by tenure	2,830	
Owner	2,580	91.17%
Renter	250	8.83%
Average value of dwellings (\$)	\$385,200	
Average income \$	\$54,450	
Average household total income \$	\$105,600	

Labour Force

In the labour force	3,675	64.20%
Participation rate	64.20%	64.20%
Unemployment rate	8.00%	8.00%
Management occupations	40	0.70%
Business, finance and administration occupations	495	8.65%
Natural and applied sciences and related occupations	160	2.80%
Health occupations	185	3.23%
Occupations in education, law and social, community and government services	280	4.90%
Occupations in art, culture, recreation and sport	40	0.70%
Sales and service occupations	560	9.79%
Trades, transport and equipment operators and related occupations	860	15.03%
Natural resources, agriculture and related production occupations	720	12.59%
Occupations in manufacturing and utilities	265	4.63%

Education

High school diploma or equivalent	1,865	32.60%
Postsecondary certificate, diploma or degree	2,770	48.43%
Apprenticeship or trades certificate or diploma	960	16.78%
College, CEGEP or other non-university certificate or diploma	1,205	21.07%
University certificate or diploma below bachelor level	165	2.88%
University certificate, diploma or degree at bachelor level or above	10	0.17%

*Source: 2021 Statistics Canada Census

SITE SELECTOR INFORMATION

Electrical Provider(s)	Fortis Alberta, Utilities Consumer Advocate
Electrical Capacity	www.fortisalberta.com
Natural Gas Provider(s)	Apex Utilities, Utilities Consumer Advocate
Natural Gas Capacity	www.apexutilities.ca
Water Capacity	Aspen Regional Water Services Commission: 780-675-3375
Waste/Sewage Capacity	Athabasca County, Town of Athabasca and Village of Boyle
Broadband Provider(s)	MCSNet, Xplornet, Shaw, Telus, Starlink
Broadband Capacity	Up: To 15 Mb/s; Down: To 38.9 Mb/s

Contact Us

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