



**Alberta HUB**  
Where opportunity comes to life

# ***MEDIA RELEASE***

MARCH 3, 2023

## **Northeast Alberta Information HUB (Alberta HUB) ..... Increases Membership.**

*“On behalf of the Alberta HUB membership I am pleased to announce 3 new members. We are proud to welcome Frog Lake First Nations, Athabasca County and Aerium Analytics to our regional economic development alliance. Alberta HUB is recognized as a partnership of Northeast Alberta municipalities, First Nations, Metis Settlements, Colleges/University, business, and industry committed to developing a strong competitive diversified economy throughout the Alberta HUB region.”* **Mayor Gerald Aalbers, Lloydminster, Chair Alberta HUB**

*“Frog Lake First Nations looks forward to working with our neighbors across the Alberta HUB region to enhance the quality of life for our residents. Our sincere belief is that it is only by sharing our knowledge, experiences, and resources we can achieve our goals and aspirations for today and for future generations.”*  
**ᑭᑦᑭᑦᑭᑦ ᑭᑦᑭᑦᑭᑦ - MIYOTEH KA WISAMIHT AWÍYAK** **Welcome to Frog Lake**  
**Chief Gregory Desjarlais, Councilor Clifton Cross.....Frog Lake First Nations**

*“Athabasca County recognizes that Alberta HUB has taken a leadership role in creating a positive regional atmosphere and has developed into a strong force for enhancing growth in our region. Working on a regional scale with our Alberta HUB partners enhances our ability to diversify our economy, enhance investment which in turn allows us to provide an excellent quality of life for our residents.”*  
**Reeve Brian Hall, Athabasca County**

*“Aerium Analytics is honoured to join Alberta HUB. As a business member this provides AERIUM the opportunity to work with municipalities, First Nations, Metis Settlements, and post-secondary education institutions. We are a pioneer in the use and evolution of drone technology designed to provide industry-specific solutions which in turn enrich the value proposition of the Alberta HUB region. AERIUM focuses on long-term relationships where collaboration drives the end solution which will diversify and increase investment in the Alberta HUB region.*  
**Jordan Cicoria, President and Chief Executive Officer**

*AERIUM Analytics Inc. is a Calgary, Alberta based drone integration and solutions company and is backed by over 40 years of expertise and technical know-how. We bring mastery of complex regulatory compliance and a relentless commitment to safety and environment to every project.  
Our expert team creates custom, integrated solutions and safely deploys drone technology at airports, natural resources extraction sites, remote worksite locations, and more. By providing cutting-edge, drone-based applications, we have improved business intelligence and operational excellence for the clients we serve.*

**Inquires: Bob Bezpalko, Executive Director, Alberta HUB [bobbezpalko@albertahub.com](mailto:bobbezpalko@albertahub.com)**