

# FOR IMMEDIATE RELEASE

## Arctic Response Canada – Canada's Leader in Health, Safety, and Rescue Training - Launches Vegreville-Based Operations

Vegreville, AB (October 1, 2024) – The Town of Vegreville has signed an agreement with [Arctic Response Canada](#), which will see the health, safety, and rescue training company lease a portion of the former Vegreville Regional Museum site.

While Arctic Response Canada will immediately begin offering workplace and safety training courses to Vegreville and area businesses, this partnership marks the first phase of a long-term plan that not only addresses the immediate need for locally based workplace training but also plays a key role in Vegreville's broader community growth strategy. Over the next several months, in partnership with the Edmonton Newcomer Centre, Arctic Response Canada will collaborate with businesses and industries setting up operations in Vegreville to assist in staff recruitment and training. This includes working with companies like [AJN Investment & Development, a home panel manufacturer slated to break ground in Prosperity Industrial Park in spring 2025.](#)



*“We know that many newly landed Canadians are eager to work but may lack some of the necessary workplace training or require Canadian-standard equivalents. A significant number of newcomers would prefer to live in smaller communities, like Vegreville, rather than larger cities like Edmonton or Calgary, due to affordability and ease of access to work and amenities. Thanks to our partnership with the Edmonton Newcomer Centre, we can identify those looking for opportunities in communities like Vegreville and set them up for immediate success. We do this by connecting them with potential employers and ensuring they receive the industry-specific training needed for their roles.”*

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*Mike Rarog, President, Arctic Response Canada Ltd.*



*“The Town of Vegreville’s partnership with Arctic Response Canada is great news for our community. They will provide immediate support to our existing business community by offering locally based, essential safety and workplace training. In the long term, they will play a pivotal role in our efforts to attract new businesses and industries to Vegreville. One of the key questions we often receive from potential investors is, ‘Who will work for me?’ With Arctic Response Canada’s extensive network of trainers and their ability to deliver customized, industry-specific training, Mike and his team will help us provide solutions and bring ready, skilled workers to the table.”*

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***Tim MacPhee, Mayor, Town of Vegreville***

In over 20 years of operation, Arctic Response Canada has trained more than 21,000 students. While their head office is located in Sherwood Park, Alberta, they have delivered training across Canada, with a significant focus on northern regions such as Whitehorse and Yellowknife. Offering a wide range of programs, Arctic Response Canada tailors its training to meet any organization’s needs, from pre-employment entry-level courses that set individuals on the path to success, to organization-wide health and safety training. Whether it’s onboarding, refresher courses, or specialized high-skills training, Arctic Response takes care of the entire training system—administration, implementation, and delivery. With decades of combined experience, their instructors provide intensive, high-level training designed to prepare individuals and teams for even the most challenging environments across the country.

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**About Vegreville:** *Home to the World’s Largest Freestanding Pysanka (Ukrainian Easter Egg), the Town of Vegreville is located about 100 kilometers east of Edmonton and conveniently adjacent to Highways 16 and 36, two of Western Canada’s major transportation corridors. A friendly and thriving community, Vegreville has positioned itself to become a future hub of Agriculture and Industrial Business thanks to its proximity to major cross-continental highways, access to TELUS PureFibre internet and the now under construction [Prosperity Industrial Park](#).*

## ***MEDIA INQUIRIES***

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