

May 19, 2025

MEDIA RELEASE...

Eastern Alberta Trade Corridor (EATC).... Local to Global Forum

Over 70 municipal elected officials, GOA Ministers, MLAs, Economic Development Officers representing Communities in eastern rural Alberta gathered to promote regional economic development.

The Northeast Alberta Information HUB (Alberta HUB), Battle River Alliance Economic Development (BRAED) and Palliser Economic Partnership (PEP) through the EATC initiative held its Local to Global forum April 23rd through 25th in Medicine Hat.

This annual forum brings together key stakeholders through-out the eastern side of Alberta to plan and promote a North/South economic corridor from the U.S. border to Northeastern Alberta. Through the Wild Horse port of entry via highway 41 and 36 this becomes a major component of the Ports to Plains Corridor of the United States, connecting Canada and Mexico. The EATC provides an alternate route to the CANAMEX corridor allowing for increased investment and the creation jobs in rural Alberta.

We were very honoured that Minister Sigurdson, Agriculture & Irrigation, and Minister Neudorf, Affordability & Utilities attended and spoke to the strength of our Agriculture sector and the electricity capacity of our province.

The Government of Alberta, through the Ministry of Transportation / Economic Corridors is formalizing corridor development and we were delighted to have the Honourable Shane Getson, Parliamentary Secretary for Economic Corridors, Honourable Grant Hunter, Parliamentary Secretary for Agri-food development, MLA Justin Wright, MLA Scott Cyr attend and speak to the value of the EATC.

The EATC provides an excellent avenue for the Northeast Alberta Information HUB to work collaboratively with our neighboring REDA's to help bring awareness and investment to our region. This investment in infrastructure is critical to help move our commodities, finished goods and people both North and South as well as East and West. We continue to work with the Province of Alberta to help grow the provincial economy and our local economies to support our members and communities.....

Gerald Aalbers, Chair, Northeast Alberta Information HUB (Alberta HUB) Mayor City of Lloydminster

It was an honor to work with the other REDA's in the EATC region at the local to global forum. With efforts from the 3 REDA's and collaborating with the GOA this turned out to be an unforgettable conference.

Stan Schulmeister, Chair, Battle River Alliance Economic Development (BRAED) Reeve, Paintearth County



The Eastern Alberta Trade Corridor continues to prove that collaboration across regions isn't just possible, it's powerful. This conference brought together the right people, with the right mindset, to move key infrastructure and investment priorities forward."

Doug Jones, Chair, Palliser Economic Partnership (PEP) Mayor of Oyen

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